

NEW MEXICO SYMPHONY
Guild INC. **Keynotes**
because
Music
matterS

MAY 2011



The 54th New Mexico Symphony Guild Ball!

The New Mexico Symphony Guild Ball is now a part of history, taking its hallowed place among the 53 Symphony Guild Balls that came before it. The 2011 Guild Ball took place on March 12 at the Hotel Albuquerque at Old Town. Attendees experienced the beautiful music of the New Mexico Symphony Orchestra as the Señoritas of the Symphony entered the ballroom. These beautiful young ladies were escorted by Acompañantes and then formally presented. It is quite a unique tradition and awe-inspiring as they danced across the floor with their proud fathers and presented their mothers with a single red rose! The tradition continues after all these years!

We were grateful for the sponsors who showed their support: Frontier Restaurant/Golden Pride, Moss Adams LLP, RBC Wealth Management, American Airlines, Butterfield Jewelers, Albuquerque Journal, Casa Rondeña Winery, Mille Fleur Floral, Heritage Audio Visual, Mulhern Advertising, Inc., and Kim Jew Photography. Many of these sponsors have been generous in their sponsorship for a number years, and it is, in large part, because of them that the Ball continues to be a success each year.

The silent auction is a very important part of this event in helping to generate funds. As a result we want to sincerely thank those who generously provided donations! The auction area was beautifully designed and set up by the CNM event-planning students who did an incredible job in showcasing all the wonderful items.

As a new addition this year, we invited the winners of the Jackie McGehee Young Artists' Concerto Competition, Joshua Rupley (piano) and Laura Steiner (strings), to play

during the cocktail hour. These talented young musical artists were such a treat to hear, and it was an honor to have them participate.

The New Mexico Symphony Guild Ball is our largest fundraiser of the year. The income from this event provides a basis for the Guild to fund their ongoing educational initiatives. An army of people worked behind the scenes to plan this Ball and unfortunately space does not allow for recognizing each of them in all the categories: silent auction, live auction, database, print production, media, marketing, ticket sales, Señoritas/Acompañantes, YACC winners, Butterfield Jewelers' Treasure Chest, seating charts, décor and centerpieces, food and beverage, NMSO coordination, Birds of Paradise, sponsorship solicitation, website, scheduling, fiscal responsibilities . . . and more. The many hours they put in and the numerous meetings they attended show the commitment and dedication to the NMSG! Needless to say, the volunteers who are part of the team that coordinates this event, are greatly appreciated! Please take time to thank them and let them know how much they are valued!

We are close to finalizing all the details for the 2011 Ball and *have already begun planning for the 2012 Ball!* Many thanks to those of you who attended. For those of you who weren't able to, we do hope to see you this next year! You won't regret attending this beautiful event! It was a pleasure and an honor to be your event planner for the 2011 New Mexico Symphony Guild Ball!

Respectfully,

Patty Waid,
NMSG Ball Event Planner

New Mexico Symphony Guild Donates to the Jackie McGehee Young Artists' Piano Competition Winner



Several Guild members donated \$1440.00 to Josh Rupley to help with his expenses this summer in attending the Kulturzentrum Lindiar Piano Festival outside of Cologne, Germany. He was one of twenty students selected to attend this presti-

gious instructional opportunity.

Josh was this year's piano winner of the Jackie McGehee Young Artists' Competition for Piano and Strings. He is currently a student of Falko Setinbach, and has received instruction from many renowned artists. He was also a finalist in the Student Conducting Competition sponsored by the NMSO. Josh has been selected as a UNM Presidential Scholar and will begin his freshman year in the fall. He hopes to become a conductor of a professional orchestra.

Be sure to mark your calendar now for Josh and Laura's senior recital on June 14 at Keller Hall, UNM, at 7:30 pm. You won't want to miss their duet performance!

Thanks to the New Mexico Symphony Guild volunteers, our sponsors and donors who made this competition possible!

Crescendo (\$1,000 and above)

C. Everett and Jackie McGehee
Barbara and Bernhard Holzapfel
ExxonMobil Foundation

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Wayne and Sue Brown
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Allegro (\$250 - \$499)

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Jackie and Larry Guaderrama
Sam and Fred Sherman

Forte (\$100 - \$249)

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Norma M. Dallal
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Gale and Denver Rawlings
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Phyllis Crossley
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Larry Rainosek



Check out our website!
www.newmexicosymphonyguild.org

Keynotes

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Judy Gilman, Teresa Edens & Norma Byers, Co-Editors
Ann Mulhern, Publisher

VISION STATEMENT

To present and foster an appreciation of arts and music in New Mexico, to support and promote arts organizations, and support and encourage music and arts education for young people in New Mexico.

The 54th New Mexico Symphony Guild Ball



This is your Guild! Or is it?

"If it is to be...it has to be me." "There is no 'I' in 'team', but there is a 'U' in 'volunteer'!"

How cute are those familiar sayings and how many times have you heard or read them, thinking they do not apply to you?

Unfortunately, many people think just that way. And it's beginning to show in the way we do business in the New Mexico Symphony Guild. The corps of members who do volunteer is stretched very thin these days.

Our luncheons are very well attended, and it is a joy to see all the Guild members we've come to love over the years attend the well-planned fashion shows and lunches we stage four times a year, but where are these same members when it comes time to get in the trenches and perform the duties of a Guild member?

The Symphony Ball committee was so sparse this year that everyone had to assume at least three big jobs on the committee to produce the Ball. Luckily, we were able to bring in a very capable event planner to co-ordinate the Ball, or we would not have had an event this year, which is our signature event in the community.

We put on an award-winning casual fundraiser last spring with a committee of only *eight* members! Talk about multi-tasking!

Our Peter and the Wolf volunteers are looking like the old, tired wolf in the story; kind of scraggly, hungry and red-eyed! Most Peter volunteers perform the story at least twice a week in every area of Albuquerque, sometimes more. We reach almost 9000 first graders in the metro area during the school year. The music pounds in our heads even in our sleep!

Our Jackie McGehee Young Artists' Concerto Competition is well staffed only because those involved are so passionate about these wonderfully talented high school musicians in New Mexico. We just keep rotating our volunteers. You would be hooked forever if you once helped out on this important project.

The New Mexico Symphony Guild is now operating independently as a 501(c)3. We control our own finances, and educational programs. We are operating in our members' best interests. We will continue to do so, no matter what.

So, why in the world would you not want to be a part of this wonderful group?

That is a question you must ask yourself. We realize that life gets in the way sometimes. Maybe work gets in the way, even bridge gets in the way every now and then. But you joined the New Mexico Symphony Guild to support music education and awareness in New Mexico and to nurture the future symphonic audiences of this community.

Everyone in our Guild has different interests. Maybe children aren't your bag. Can you type? Can you write? Can you count? Can you use the telephone? Can you cook? Can you drive a car? Can you write check? There is something for every Guild member who really wants to be a part of the organization. Statistics show that for every dollar invested in a non-profit, \$157 is returned in benefits. Beats the stock market!

If these good reasons aren't enough to be an active member of the New Mexico Symphony Guild, then how about a little old fashioned guilt? We want you and we need you in the New Mexico Symphony Guild if we are to continue to be the vital, vibrant organization we once were.

You are invited to the May Luncheon, to be held at Garduños at Winrock, on Wednesday, May 11th.

Social hour from 11:00 am to noon. Lunch and meeting from noon to 1:00.

Please RSVP by sending your \$16 check to:

Chris Lee
9628 Peralta Rd NE
Albuquerque, NM 87109
505-821-3785

Happy-hour-priced margaritas! So come on! Have a fun afternoon out!



Can we put *you* on our Peter and the Wolf volunteer list?



Peter and the Wolf docents had another successful and fun year presenting the award-winning program to over 9000 area first-grade students.

Some factoids:

- APS has 89 elementary schools and Rio Rancho has 10.
- APS elementary school students have a music teacher every other year.
- This program is offered in cooperation with the Fine Arts Department of each school district.
- Each school is contacted and offered the program.
- Our dedicated docents visited 76 schools this school year.
- It is fun and a great way to meet other committed Guild members

Lets see how this adds up: Specifically, 76 schools with an average of 5 classes per school (some have 2 and some have 10, yes 10!), that's 380 classrooms with an average of 18 students per class and viola! You do the math!

A huge thank-you to our quadrant chairs and docents:

Bobby Shiller (NW); Diana Whitehouse (NE); Alyce Cummins (SW); and Linn Furnish (SE). These ladies schedule the presentations, deliver the curricula materials and schedule the docents. They also do many of the presentations.

The following is a list of the other docents who help to make it happen:

Judy Gilman	Susan O'Bryan	Denise Lemanski
Sam Sherman	Carol Horner	Donna Nicholas
Gale Rawlings	Teresa Edens	Karla Bressan
Regina Guest-Rupert	Lesley Mortimer	Mary Nunez
Judy Mullen	Rick Cohen	
Diane Fleming	Roz Cohen	

Thank you all for being dedicated volunteers! If you would like to be a Peter and the Wolf docent, please call Gale Rawlings at 856-9197 (home) or 610-0118 (cell), egpr32@hotmail.com, or Karla Bressan: 228-2532 (cell) or 296-6158 (home), bressanabq@comcast.net.

Check out our website! www.newmexicosymphonyguild.org



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Grace Note Nominations

A Grace Note is a note that adds an embellishment to a musical selection. This is a most appropriate name for the Award given each year to a member whose contribution of time and effort to the activities of the NMSG are singularly outstanding. The criteria to be considered are: longevity of service, variety of service, performed in large and small capacities, and promotion of the NMSG in the community.

Please send your nominations with a short narrative describing the contributions of your nominee to Paula Bradley, pbradley@nmia.com, by Thursday, May 5th. Identifying the nominator is encouraged but optional.

Teresa Edens and Yvette Lyle Represent the NMSG at the TASO Conference

Teresa Edens and I were privileged to attend the TASO (Texas Association for Symphony Orchestras) conference at the end of March in Austin, Texas. The New Mexico Symphony Guild is a member of the organization even though it is based in Texas. It was wonderful to meet other women and men who have the same level of commitment and passion for the symphony in their cities as we do. And we came back from the weekend with wonderful new ideas for fundraising and educational outreach. The seminars were enlightening, but one stood head and shoulders above the rest. Teresa and I in our many interests and lives have heard dynamic speakers, but Ben Bentzin was just a standout. We heard him speak on "Why Should I Give Money to Your Organization?" He had us mesmerized with new information, and our hands could not write fast enough to record everything he said. There was much to assimilate and try to bring back to the Guild in a fresh and clear way.

Another highlight of the conference was the Fundraising Award won by the New Mexico Symphony Guild thanks to Teresa Edens and her committee of eight incredibly hard-working women. Our "BBQ on the Bosque" event was held at the beautiful home of Mark and Regina Guest-Rupert. The fundraiser encapsulated all the right "rules" and was a major success. (I must admit, we didn't know it followed all the right rules of fundraising until we listened to Ben Bentzin in his seminar). Kudos to all who worked so hard on such a fun and successful evening.

Attending TASO was a great honor, and I hope I may be so lucky to attend another annual TASO conference in the future.

Yvette Lyle
Incoming Co-President of the NMSG

Volunteer Chair Report

Thank you to all those who drove guest artists this year! They really appreciated it.

Thank you for your flexibility and grace under fire, when schedules changed with little to no notice! NMSG volunteers are the greatest! Thank you!

Southeast Quadrant Peter and the Wolf Report

The SE quadrant of Peter & the Wolf is well underway. 15 of the 24 schools have chosen to have our presentation.

Thank you! to all the docents who are making this quadrant work!

Our last presentation will be on May 23rd. If you have always wanted to be a docent for this program- NOW is your chance! You can buddy up with an experienced docent, and learn how Peter & the Wolf presentations are done. Then you will be ready in the fall, when we start up!

Thank you again, to all those NMSG members who make this very worthwhile program possible!

Linn Furnish

2011 NMSG Calendar

<i>Date</i>	<i>Time</i>	<i>Function/Location</i>	<i>Date</i>	<i>Time</i>	<i>Function/Location</i>
May 1st		TASO newsletter due/ President-elect	June 15th		Intermezzo articles due to Ann Mulhern, website information to Jackie Tobias, jtobi@q.com
5th	4 pm	Board Meeting at the home of Diane Fleming			
11th		Annual luncheon			

Many Thanks to Amy Biehl Seniors Liz O'Reilly and Tori Piño

Liz O'Reilly and Tori Piño donated 100 hours each to help the NMSO and the Guild as part of their senior project. Rachel Rodriguez, a realtor with ABQ Premier Real Estate, was their mentor. The mission of Amy Biehl Charter School is service to the community. Liz and Tori certainly carried out that mission by making Christmas ornaments to sell at the Weems Art Fest and staffing the Guild table during the show. They also helped in the NMSO office with programs and mailings.



Keynotes

New Mexico Symphony Guild, Inc.
P.O. Box 3458
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www.newmexicosymphonyguild.org

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Be a part of creating a *new* New Mexico Symphony Guild!

Please join us at Garduño's at Winrock on Wednesday, May 11, 2011 (11 am for social hour, 12 noon for lunch), and at the Community Foundation Office, 3301 Menaul Blvd. NE, Suite 2 (at Carlisle Blvd.), on Tuesday, May 17, at 4:00 pm, for a strategic planning meeting.

Participate in creating new ideas for the NMSG to go forward. We want all members to be involved from the ground floor. The more voices the better, to help shape our future!

Membership is Fun!

Membership in the New Mexico Symphony Guild is full of fun and opportunities to meet new people sharing a common bond. Think of a friend or two who might enjoy the Guild, and bring them to our membership luncheons between now and May 31, 2011.

Our February Membership Social at Geri Jones' lovely home was full of friendship and good times, and we thank you, Geri, for opening your home for the event.

For information on membership in the Guild, please contact Cris Abbott at kgabbott@aol.com or 797-2195, or Stephanie Carter at stefficarter@q.com or 296-0688.

Invite a friend to join the Guild today!



a New Beginning

We want to welcome all of you to a new beginning for our Guild. As everyone knows, the NMSO has been silenced for now, and our future purpose and importance are in doubt. Kathy Oakley, Teresa Edens, Karla Bressan, Teri Fahs, and your new Co-Presidents, Yvette Lyle and Gayle McCormick, met on Wednesday, April 27th.

There was never a doubt that we have something of value with our organization, but where do we go from here? We have exciting answers for you. First and foremost, our name needs to change. That will take place at the May luncheon. We have had several great suggestions and will release that decision as soon as it is official.

The most important result of the meeting, however, involves our *purpose*. Obviously we can no longer support the NMSO. Simply put, we will evolve into a fundraising organization, as we have been, to raise monies to help *many* musical entities in our city and state. We will begin with our Chorus, headed by Roger Melone. We will then venture into other areas of music advancement and appreciation where our financial help would be needed. We foresee a time when musical organizations, etc., will approach us with these needs. From there, we will evaluate where best our dollars might go. There is no lack of groups that might need our help. Some suggestions have been the AYSO, the Youth Philharmonic, and even as far-reaching a project as aiding the Public Schools with instrument rentals for those who cannot afford it. We will see many areas where we might be of help.

We are excited that Kelli Cooper from the Community Foundation has volunteered to work with us and lead us in this new endeavor. Kelly has the experience we need to be successful with our new ideas. She has also mentioned to us that there are many musical concerns that come to her Foundation seeking financial help, and they are just unable to help everyone. This is where we might be of help.

We will continue our educational projects. There will be fewer schools to serve with our Peter and the Wolf program, so it will be more manageable. We hope the Jackie McGehee Young Artists' Concerto Competition for Piano and Strings will continue to grow.

The Señorita Program is very alive and well, and we are expecting a large class of Señoritas this year to be presented at the festive Ball gala next spring.

So, ***we need you!*** While we strive to go back to our roots, where every member was active and valued, we also are reevaluating ourselves and restructuring with a grander mission — one which we hope will reach many more people in our city and state. When that membership form arrives at your doorstep, please renew or join, and sign up for lots of volunteer activities. Please continue to support music in our communities. The importance of that has not been diminished. As your new Co-Presidents, we pledge to work hard at this and to include one and all. That is our goal, and with your help we can do it!

Thanks in advance for your loyalty and support. We promise you an eventful and exciting year!

Yvette and Gayle
Co-Presidents