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New Logo  
New Website!

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Annual Competition  
Make Your Plans  
February 15th

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Senoritas Give Back



For the love of music, the Music Guild of New Mexico supports, promotes, and encourages nonprofit musical organizations that will educate, enhance, engage, and enrich the quality of our New Mexico community.

Keynotes - January 2020

## Happy New Year from the Co-Presidents

**Happy New Year! We hope your holidays were filled with happiness and celebration with family and friends!**

Our December holiday luncheon was held at Hotel Chaco near Old Town. The afternoon was delightful. Guitar New Mexico, one of our grantees, played during our social hour and as a special treat, a quartet of young musicians from the Albuquerque Academy entertained us with their music. Paul Nielson, from Guitar NM gave us a brief update on how our grant benefits their programs. Many thanks to Jessica Rule and Pam Berg, Co-VPs of Membership.

Saturday was time for some Mardi Gras fun! As part of the Music Guild's ongoing mission to support music education in New Mexico, we held a fundraising/social event on Saturday, January 25th at the Albuquerque Garden Center. This fun evening will help support the Music Guild's Music Educator of the Year Award. A dinner of Gumbo and rice with cornbread and bread pudding was served and music was provided by NM Youth Jazz Collaborative

Mark your calendars for the 28th annual

Jackie McGehee Young Artists' Competition for Piano and Strings on Saturday, February 15, 2019 in the recital hall at Robertson & Sons Violin Shop Performance Hall. Karla Bressan and her fabulous committee are once again providing a wonderful opportunity for the young musicians in our state to showcase and further their musical careers. Plan to attend this special day filled with beautiful music, we promise, you will be amazed! Additional details are provided below.

Another important date to remember, Saturday, March 28th. The Music Guild of NM Senorita Ball and Auction. This year's Ball will be at the beautiful Sandia Resort where we will be celebrating 23 lovely Senoritas. Our Ball committee has been planning a wonderful evening for our membership and guests. The Auction committee is collecting many fun and unique items from local businesses and friends for the Silent Auction. We hope you to see you at this year's Senorita Ball. If you are not able to attend the Ball but would like to help, your financial support would be greatly appreciated. Remember, with the success of the Ball, we are able to provide

more grants to deserving non-profit groups throughout New Mexico.

Finally, the Music Guild's new website is nearing completion and will be launched very soon. Along with the website, we are introducing a new design. It is our hope that the Music Guild will be easily identified with this new logo. Susan Georgia, our webmaster and Craig Kendall, our web-designer have been working on this project for a year now. The new website will be easier to navigate and easier to update. As with anything new, there may be kinks that need to be worked out and additional information to be installed so we will be asking you, the membership, to let us know if any issues arise. The address will remain the same [www.musicguildofnewmexico.org](http://www.musicguildofnewmexico.org).

Here's to a wonderful 2020, as we promote, support and encourage music in New Mexico!

Renee Grout and Mary Bunch

Co-Presidents

## New Logo & New Website give the Guild a New Look for 2020

It all began last January with a meeting with Craig Kendall and Susan Georgia and a few Board members. Our current website is built on an old platform and was becoming increasingly difficult to maintain and update. Craig, a friend of Renee Grout's from High School, had moved to town, opened a new business, Kendall Media Group, and was willing to help.

After that first meeting there were lists of what we had to have and what we really wanted for the Guild's new internet presence. Craig, with the help of our webmaster, Susan Georgia, took all of our wish lists and began the development behind the scenes. We had no idea how many details had to be worked out and worked on. The collaboration with Craig and Susan was great and after months and months of work, we are close to a launch. We will keep the same web address, [www.MusicGuildofNewMexico.org](http://www.MusicGuildofNewMexico.org) but we will have an updated look with ease of use and much better organization of information so that our members can find what they need!

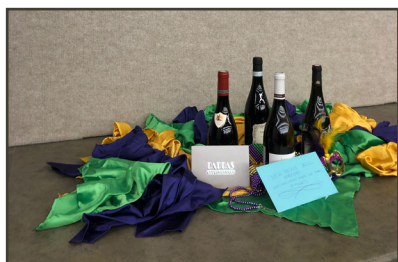


With all of this comes our new logo. We feel that the new look reflects how devotion to promoting music and music education in a way that is as unique as our beautiful state.

This has been quite a journey with lots of learning and lots of questions, but we know it will be so much easier for our members to navigate, to use to pay for events online, and to promote the Music Guild and all that we do with a clean and updated look to our community. Please watch your Friday E-Blasts for information as our launch date gets closer!

## Mardi Gras Fundraiser 2nd Annual Event for our Music Educator of the Year Award

What a marvelous evening! Saturday January 25th at the ABQ Garden Center we celebrated Jazz, Mardi Gras and had some wonderful Gumbo, courtesy of our own Gwinn Hall. Music was provided by a wonderful Jazz band from the New Mexico Youth Jazz Collaborative directed by Phil Arnold. The event was our annual fundraiser for the new Music Educator of the Year Award.



The students were really talented and played multiple instruments and sang as well. There was a raffle and a board for donations as well. The evening was a success and a ton of fun!





## Who are our Applicants?

Most of the young artists began playing between 3 and 5 years of age. They have studied under talented and experienced teachers for years, practiced for hours, and worked exceedingly hard to achieve their current level of play. Their teachers describe them as “an extraordinarily gifted young artist,” “hard-working, respectful, and very attentive to details” and “dedicated to music.”

The rigorous Competition application process requires an audition on a CD or DVD, or via YouTube by the applicant with a segment of a concerto from an approved repertoire list; a biographical profile; a teacher recommendation; a photograph; and a \$50.00 application fee. The Auditions Committee reviews each audition twice to determine if an applicant can enter the Competition.

Six piano and 17 string students have been accepted for the upcoming event.

A panel of highly respected, unbiased, out-of-state professionals will judge the contestants and provide feedback on the performances.

## Jackie McGehee Young Artists’ Competition Celebrates 28 Years with 23 Contestants

## JMYAC Relies on Volunteers

The Competition needs Guild volunteers to support the many activities involved. Drivers transport judges to and from the airport, hotel and the recital hall. Young contestants may have a volunteer monitor to guide them through the performance process. Volunteers also help with hospitality. A light breakfast for volunteers, judges, contestants and families will be provided. Volunteers may provide food for the celebratory reception after the awards ceremony. Contact Diana Whitehouse if you are interested and have not volunteered for this event before 850-0324 or [dw747@comcast.net](mailto:dw747@comcast.net)

## Prize Money

We are pleased to announce an increase in the award money in each category. As part of the 2020 Competition, \$10,500 in cash will be awarded. First-place winners in each category will receive \$2,500.00, plus a prestigious solo performance opportunity with the New Mexico Philharmonic. Second- and third-prize winners will receive cash awards of \$1,250 and \$1,000, respectively. The second- and third-place strings winners will also receive a scholarship to a music camp, and possible performance opportunities. In addition, a \$500 award for the Rising Star (most promising) in each category may be awarded.

JMYAC winners represent the future of symphonic music, and the Music Guild’s Young Artists’ Competition provides the venue to showcase their talents. Many participants continue their education in music and other fields including science, economics, finance, medicine, engineering, and physical therapy.

The Music Guild of New Mexico will present the 28th Jackie McGehee Young Artists’ Concerto Competition for Piano and Strings on Saturday, February 15, 2020, in the recital hall at Robertson & Sons, Violin Shop, 3201 Carlisle Blvd. NE, Albuquerque, NM 87110. The string competition will begin at 9 a.m. and the piano competition at 1:00 p.m. Admission is free, and all Guild members and the public are welcome. Musically gifted young people from throughout New Mexico will play in separate piano and strings competitions.

**A meeting of the volunteers is scheduled for 10:00 a.m., Saturday, February 1, 2020 at Diana’s home, 11202 Spyglass Hill Lane NE. Contact Diana Whitehouse if you are interested and have not volunteered for this event before 850-0324 or [dw747@comcast.net](mailto:dw747@comcast.net)**

# It's Senorita Ball Season

The Ball committee is enthusiastically working towards a fabulous Senorita Ball on March 28th at Sandia Casino and Resort. Rooms are available at the resort for a reduced price of \$189, just mention the Ball when making reservations. A link will be on the Music Guild website.

We welcome members to help with our silent auction currently and will need help with set up of the auction as well as the ballroom on the big day!! Please join us at the Senorita Ball, bring some friends, and help raise money for our deserving Grantees!

We would greatly appreciate Guild members contributing to the silent auction in these categories: Health and Beauty, Art and Antiques, Entertainment, Fashion, Home and Experiences. Susan Rogers and Alysan Collins will gladly accept your donation and pick up! We would also appreciate it if you would consider acting as a Ball sponsor. We have many levels of giving with Ball tickets as a bonus and recognition in the Program. If you need a donation letter, please let us know and we'll deliver via email or fax!

Contact Alysan  
(610-6707) or

Susan (228-3366)  
with any questions.  
Thanks!



## Jackie Guadarama Award

This quarter's Jackie Guadarama Award goes to Karla Bressen for all for her work on the Jackie McGehee Young Artist Competition. Karla has taken over the running of the JMYAC for the past several years and through her hard work and dedication, not to mention precision planning, the competition has grown and prospered. To date the JMYAC has awarded over \$100,000 in cash prizes to the young musicians who compete.

## December Luncheon full of Holiday Cheer

The Holiday Luncheon was held at Hotel Chaco on Wednesday, December 11! We were pleased with the turnout and thank all of you who came.

It was a pleasure to have Guitar NM play during the social hour and a special treat to have to have the quartet from Albu-

querque Academy perform. We want to thank all the members who sponsored a musician for lunch. What better entertainment than kids and music!

Our next luncheon will be held at the Tanoan Country Club, March 18. We will be enjoying the JMYAC winner's performances.





# Mother-Daughter Holiday Tea

The Senioritas and their mothers enjoyed a wonderful afternoon Tea at the home of Jessica Rule to celebrate the Holidays.

The girls worked on a service project and put together 100 comfort kits for Steelbridge (formerly ABQ Rescue Mission). Donations came from Courtyard by Marriott, Dr. Conner, Mary Merrell and Lucy Berabe.

The girls had a gift exchange while the mothers got details on the Ball.

The Senioritas and their parents also enjoyed the Presentation Perfect dinner at Albuquerque Country Club on January 12th to get all the final details for the Ball. Most families were able to make their table reservations that evening.

Invitations to this year's Seniorita Ball on March 28 at Sandia Resort will be arriving in your mailboxes soon. Make sure to reserve your table early!

## Upcoming Seniorita Events

- **Sephora Beauty Day** - The Senioritas will enjoy the morning at Sephora getting a tutorial on just the right make-up look for the Ball!
- **Father Daughter Waltz Lessons** Fishback's Studio of Dance - The Senioritas and their fathers will learn how to dance the Waltz in preparation of the Father - Daughter Waltz at the Ball. The Seniorita's dates will join the fun and learn a few dance moves as well!
- **Ball Rehearsal** - March 26th Sandia Resort - The Senioritas and their Fathers will do a run through of their Presentation in preparation for the Ball.
- **Seniorita Ball** - March 28th Sandia Resort Entertainment by the Pink Flamingos

